

# Report Quality Evaluation

UEIS

1990 11/22/91  
OUTSIDE SERVICE  
PRODUCTS (W)  
417

To our clients:  
To ensure that the highest standards of report quality are maintained, INPUT would appreciate your assessment of this report. Please take a moment to provide your evaluation of the usefulness and quality of this study. When complete, simply fold, staple, and drop in the mail. Postage has been pre-paid by INPUT if mailed in the U.S.

DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS  
Thank You.

1. Report title: Information Systems and Outsourcing - A Strategic Assessment  
(WORLD) UEIS

2. Please indicate your reason for reading this report:

- |                                                              |                                                              |                                                   |
|--------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------|
| <input checked="" type="checkbox"/> Required reading         | <input checked="" type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input checked="" type="checkbox"/> Area of high interest    | <input checked="" type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input checked="" type="checkbox"/> Area of general interest | <input checked="" type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Part of report (60 %).....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                      |                          |                          |                                     |                          |                          |
|----------------------|--------------------------|--------------------------|-------------------------------------|--------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                                     |                                     |                          |
|---------------------------------------------------|--------------------------|--------------------------|-------------------------------------|-------------------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Other.....                                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? PRODUCT OVERVIEW -

- HOW WE ARE PERCEIVED

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

MR CRAIG BARROW V.P. OF PRODUCT MKTG  
Respondent: Name JOHN ZWANS - Marketing Director  
CAROL KEBUL - 6142  
Department \_\_\_\_\_  
Company COMSHARE  
Address 3001 SOUTH STATE ST. ANN ARBOR, MI 48108  
City (913) 353-5300 State \_\_\_\_\_ ZIP \_\_\_\_\_  
Telephone \_\_\_\_\_ Date completed 1/22/91

Thank you for your time and cooperation.

M&S 63301 12/89

INPUT



# Report Quality Evaluation

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OUTSIDE SERVICE PRODUCTS (W)  
(check to see if 01/81 if it is on list)

*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You.

1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
*VEIS*

2. Please indicate your reason for reading this report:
- |                                                              |                                                              |                                                              |
|--------------------------------------------------------------|--------------------------------------------------------------|--------------------------------------------------------------|
| <input checked="" type="checkbox"/> Required reading         | <input checked="" type="checkbox"/> New product development  | <input checked="" type="checkbox"/> Future purchase decision |
| <input checked="" type="checkbox"/> Area of high interest    | <input checked="" type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning                    |
| <input checked="" type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning                    | <input type="checkbox"/> Other _____                         |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview .....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Complete report .....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Part of report (____%) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

Data presented .....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Analyses .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Recommendations .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

5. How useful was the report in these areas:

Alert you to new opportunities or approaches .....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cover new areas not covered elsewhere .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Confirm existing ideas .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Meet expectations .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Which topics in the report were the most useful? Why? *EXECUTIVE OVERVIEW, FOR BACKGROUND*  
*Key Vendors for an idea how they are attacking the market*

7. In what ways could the report have been improved? *MORE OF MY TYPE OF*  
*MARKET - HEALTH CARE AREA*

8. Other comments or suggestions: \_\_\_\_\_

Name

*VICKI SURETT*

*Senior Section Manager*

Department

Company

Address

City

Telephone

*Charlotte, N.C.*

State

ZIP

Date completed

*Thank you for your time and cooperation.*

M&S 633/01 12/89

**INPUT**



# Report Quality Evaluation

19 NOV OUT  
OUTSIDE SERVICE  
PRODUCTS (W)  
4:17

To our clients:

To ensure that the highest standards of report quality are maintained, INPUT would appreciate your assessment of this report. Please take a moment to provide your evaluation of the usefulness and quality of this study. When complete, simply fold, staple, and drop in the mail. Postage has been pre-paid by INPUT if mailed in the U.S.

(Check to see if INPUT is in U.S.)  
Thank You.

1. Report title: DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS  
Information Systems and Outsourcing - A Strategic Assessment  
(WOLFE) VEIS

2. Please indicate your reason for reading this report:

- ☐ Required reading ☒ New product development ☒ Future purchase decision  
☒ Area of high interest ☐ Business/market planning ☒ Systems planning  
☒ Area of general interest ☐ Product planning ☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report ( <u>50</u> %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- Data presented..... ☐ ..... ☐ ..... ☐ ..... ☒ ..... ☐  
Analyses..... ☐ ..... ☐ ..... ☐ ..... ☒ ..... ☐  
Recommendations..... ☐ ..... ☐ ..... ☐ ..... ☒ ..... ☐

5. How useful was the report in these areas:

- Alert you to new opportunities or approaches..... ☐ ..... ☐ ..... ☐ ..... ☒ ..... ☐  
Cover new areas not covered elsewhere..... ☐ ..... ☐ ..... ☒ ..... ☐ ..... ☐  
Confirm existing ideas..... ☐ ..... ☐ ..... ☐ ..... ☒ ..... ☐  
Meet expectations..... ☐ ..... ☐ ..... ☐ ..... ☒ ..... ☐  
Other \_\_\_\_\_ ☐ ..... ☐ ..... ☐ ..... ☐ ..... ☐

6. Which topics in the report were the most useful? Why? No Comment

7. In what ways could the report have been improved? No Comment

8. Other comments or suggestions: \_\_\_\_\_

Name

Richard West

Title

AVP, Information Systems

Department

Company

Address

City

Telephone

University of California

300 LAKESIDE DRIVE, 8th floor

OAKLAND, CA 94612

(415) 542 5240

State

ZIP

Date completed

1/18/91

Thank you for your time and cooperation.

M&S 633/01 12/89

INPUT





JAN 22 '91 12:17

PAGE.02

## Report Quality Evaluation

To our clients:

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UEIS

DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS

1. Report title.

2. Please indicate your reason for reading this report:

☐ Required reading☐ New product development☐ Future purchase decision☐ Area of high interest☐ Business/market planning☐ Systems planning☒ Area of general interest☐ Product planning☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

Extent

Read Skipped

Usefulness (1=Low, 5=High)

Executive Overview

☐☒☐☒☐☐☐

Complete report

☐☒☐☒☐☐☐

Part of report (\_\_\_\_ %)

☐☐☐☒☐☐☐

4. How useful were:

Data presented

☐☒☐☐☐

Analyses

☐☒☐☐☐

Recommendations

☒☐☐☐☐

5. How useful was the report in these areas:

Alert you to new opportunities or approaches

☐☒☐☐☐

Cover new areas not covered elsewhere

☒☐☐☐☐

Confirm existing ideas

☒☐☐☐☐

Meet expectations

☐☒☐☐☐

Other \_\_\_\_\_

☐☐☐☐☐

6. Which topics in the report were the most useful? Why?

7. In what ways could the report have been improved?

8. Other comments or suggestions:

MR. CLIVE MEILOR, MANAGER

Name

Title

Department

Company

Address

City

State

Zip

Telephone

Date completed

Thank you for your time and cooperation.

M&amp;S 82301 1/80

INPUT

1. The first part of the report is a general description of the project. It includes the title, the objectives, the scope, and the methodology. The title is "A Study of the Effect of Temperature on the Rate of Reaction of Hydrogen Peroxide with Potassium Iodide". The objectives are to determine the effect of temperature on the rate of reaction and to determine the activation energy of the reaction. The scope is limited to the reaction of hydrogen peroxide with potassium iodide in aqueous solution. The methodology involves measuring the rate of reaction at different temperatures and using the Arrhenius equation to determine the activation energy.

2. The second part of the report is a detailed description of the experimental procedure. It includes the list of materials, the apparatus, and the steps of the experiment. The materials are hydrogen peroxide, potassium iodide, and distilled water. The apparatus includes a conical flask, a stopper, a thermometer, and a stopwatch. The steps of the experiment are: (1) Preparation of the reaction mixture, (2) Measurement of the rate of reaction, and (3) Calculation of the activation energy.

3. The third part of the report is a discussion of the results. It includes a table of the data, a graph of the rate of reaction versus temperature, and a calculation of the activation energy. The data shows that the rate of reaction increases with increasing temperature. The graph shows a linear relationship between the logarithm of the rate of reaction and the reciprocal of the absolute temperature. The activation energy is calculated to be 50.0 kJ/mol.

4. The fourth part of the report is a conclusion. It summarizes the findings of the experiment and discusses the implications of the results. The findings show that the rate of reaction increases with increasing temperature. The implications of the results are that the activation energy of the reaction is 50.0 kJ/mol.



# Report Quality Evaluation

19701 OUT  
OUTSIDE SERVICE  
PRODUCTS (W)  
417

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*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You.

1. Report title: Information Systems and Outsourcing - A Strategic Assessment  
(LOW USES)

2. Please indicate your reason for reading this report:

- |                                                           |                                                              |                                                   |
|-----------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading                 | <input checked="" type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input checked="" type="checkbox"/> Area of high interest | <input checked="" type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest         | <input checked="" type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skimmed	1	2	3	4	5
Executive Overview.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____%).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

Data presented.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Analyses.....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recommendations.....	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. How useful was the report in these areas:

Alert you to new opportunities or approaches.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cover new areas not covered elsewhere.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Confirm existing ideas.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Meet expectations.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Which topics in the report were the most useful? Why? EXECUTIVE OVERVIEW

- BROAD PICTURE

7. In what ways could the report have been improved? The charts were not always (average trends) the same. Sometimes I

8. Other comments or suggestions: couldn't recreate the charts and numbers that you put out - it was sometimes a problem

Name MR. MURRAY B. DAVIS

Title SALES Manager marketing

Department

AMERITECH INFORMATION SYSTEMS.

Company

29777 Telegraph Rd - Suite 4020

Address

Southfield, MI

State

Zip

City

(313) 262-6774

Telephone

Date completed

1/22/79

Thank you for your time and cooperation.

M&S 63301 12/89

INPUT



# Report Quality Evaluation

19 NOV OUT  
OUTSIDE SERVICE  
PRODUCTS (W)  
CHECK TO SEE IF OUTSIDE IS OK  
4/11

To our clients:

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*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You.

- Report title: Information Systems and Outsourcing - A Strategic Assessment  
(NOTE: WEIS)
- Please indicate your reason for reading this report:
 

<input checked="" type="checkbox"/> Required reading	<input checked="" type="checkbox"/> New product development	<input checked="" type="checkbox"/> Future purchase decision
<input type="checkbox"/> Area of high interest	<input checked="" type="checkbox"/> Business/market planning	<input type="checkbox"/> Systems planning
<input checked="" type="checkbox"/> Area of general interest	<input checked="" type="checkbox"/> Product planning	<input type="checkbox"/> Other _____
- Please indicate extent report used and overall usefulness:
 

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview .....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Complete report .....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Part of report (____%) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- How useful were:
 

Data presented .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Analyses .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Recommendations .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
- How useful was the report in these areas:
 

Alert you to new opportunities or approaches .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Cover new areas not covered elsewhere .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Confirm existing ideas .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Meet expectations .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Other .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
- Which topics in the report were the most useful? Why? Couldn't recall  
anything
- In what ways could the report have been improved? Couldn't recall  
anything
- Other comments or suggestions: \_\_\_\_\_

Name

JEAN DAVIS

Title

Research Manager

Department

Company

Address

City

Telephone

Anderson Consulting

100 South Wacker 37th floor

Chicago Illinois 60606

(312) 580-0033

State

ZIP

Date completed

11/22/91

M&S 63301 12/89

INPUT



# Report Quality Evaluation

OUTSIDE SERVICE  
PRODUCTS (w)  
4/17

To our clients:

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(Check to see if 01/17/91 is on list)

*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You.

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2. Please indicate your reason for reading this report:
- |                                                              |                                                              |                                                   |
|--------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading                    | <input checked="" type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
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| <input checked="" type="checkbox"/> Area of general interest | <input checked="" type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:
- |                             | Extent                              |                          | Usefulness (1=Low, 5=High) |                          |                          |                                     |                          |
|-----------------------------|-------------------------------------|--------------------------|----------------------------|--------------------------|--------------------------|-------------------------------------|--------------------------|
|                             | Read                                | Skipped                  | 1                          | 2                        | 3                        | 4                                   | 5                        |
| Executive Overview.....     | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Complete report.....        | <input checked="" type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Part of report (____%)..... | <input type="checkbox"/>            | <input type="checkbox"/> | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |

4. How useful were:
- |                      |                          |                          |                          |                                     |                          |
|----------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:
- |                                                   |                          |                          |                                     |                                     |                          |
|---------------------------------------------------|--------------------------|--------------------------|-------------------------------------|-------------------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Other.....                                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? REVIEW OF VENDORS -  
Competitions - General of direction of market/industry  
you confirm your view of the industry "OUR IDEA OR VIEW"  
OF THE INDUSTRY?

7. In what ways could the report have been improved? \_\_\_\_\_
8. Other comments or suggestions: \_\_\_\_\_

Name IAN BENTLEY, PRESIDENT Title \_\_\_\_\_

Department \_\_\_\_\_

Company Holistic Systems Group

Address 9033 E. EASTER PL - SUITE 210,  
ENGLEWOOD, CO 80182

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (303) 790 7939 Date completed 1/27/91

Thank you for your time and cooperation.

M&S 633/01 12/89

INPUT





# Report Quality Evaluation

OUTSIDE SERVICE  
PRODUCTS (w)  
417

To our clients:

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(check to see if 01/87 if it is on 417)

*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS*

1. Report title: Information Systems and Outsourcing - A Strategic Assessment  
(~~WAVEIS~~)

2. Please indicate your reason for reading this report:

- ☐ Required reading ☐ New product development ☒ Future purchase decision  
☒ Area of high interest ☒ Business/market planning ☒ Systems planning  
☐ Area of general interest ☐ Product planning ☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview .....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Complete report .....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____%) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- Data presented .....
- Analyses .....
- Recommendations .....

5. How useful was the report in these areas:

- Alert you to new opportunities or approaches .....
- Cover new areas not covered elsewhere .....
- Confirm existing ideas .....
- Meet expectations .....
- Other .....

6. Which topics in the report were the most useful? Why? Methodology to EIS -

We need to move into that area

7. In what ways could the report have been improved? Nothing that I can

think of -

8. Other comments or suggestions: No comment

Name BOB SHINKLE, Manager Title \_\_\_\_\_

Department NCR

Company \_\_\_\_\_

Address 1700 S. PATTERSON BOULEVARD

City Dayton, OH 45401 State \_\_\_\_\_ ZIP 454-2411

Telephone 513 445-2411 Date completed \_\_\_\_\_

Thank you for your time and cooperation.

M&S 633/01 12/89

INPUT



OUTSIDE SERVICE PRODUCTS (W)  
41T

To our clients:

To ensure that the highest standards of report quality are maintained, INPUT would appreciate your assessment of this report. Please take a moment to provide your evaluation of the usefulness and quality of this study. When complete, simply fold, staple, and drop in the mail. Postage has been pre-paid by INPUT if mailed in the U.S.

(Check to see if product is OK)

DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS

1. Report title: Information Systems and Outsourcing - A Strategic Assessment

2. Please indicate your reason for reading this report:

- ☐ Required reading ☒ New product development ☐ Future purchase decision  
☒ Area of high interest ☒ Business/market planning ☐ Systems planning  
☐ Area of general interest ☒ Product planning ☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>
Part of report (____%).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

very good -

4. How useful were:

- Data presented..... ☐ ☐ ☐ ☒ ☐  
Analyses..... ☐ ☐ ☐ ☐ ☒  
Recommendations\*..... ☐ ☐ ☐ ☐ ☒

\* Confirmed thoughts that I had.

5. How useful was the report in these areas:

- Alert you to new opportunities or approaches..... ☐ ☐ ☒ ☐ ☐  
Cover new areas not covered elsewhere..... ☐ ☐ ☒ ☐ ☐  
Confirm existing ideas..... ☐ ☐ ☐ ☐ ☒  
Meet expectations..... ☐ ☐ ☐ ☐ ☒  
Other..... ☐ ☐ ☐ ☐ ☐

6. Which topics in the report were the most useful? Why? I need to look 5 years down the road - the current + future trends for EIS - exact title was

(chapter 4) EIS - Past + Future plus (section C + D (chapter 5))

Vendors profiles more detail was required - look - how the product works  
expanding the dimension of product i.e. company doesn't describe functionality  
8. Other comments or suggestions: Input use more a product philosophy than telling exactly what it is

Name Mr. B. HOPKINS Title Senior Product Specialist  
Bill Hopkins  
Department MARKETING  
Company SAS INSTITUTE  
Address 1900 SAS Campus Drive  
City Cary State NC ZIP 27513  
Telephone (919) 677-8000 Date completed 1/24/91

Thank you for your time and cooperation.

MAS 633/01 12/89

INPUT



# Report Quality Evaluation

19 NOV OUT  
OUTSIDE SERVICE  
PRODUCTS (W)  
CITIZEN 15 M  
4:17

To our clients:

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*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You.

1. Report title: Information Systems and Outsourcing - A Strategic Assessment  
(WOLFE) VEIS

2. Please indicate your reason for reading this report:

- |                                                              |                                                              |                                                   |
|--------------------------------------------------------------|--------------------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading                    | <input type="checkbox"/> New product development             | <input type="checkbox"/> Future purchase decision |
| <input checked="" type="checkbox"/> Area of high interest    | <input checked="" type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input checked="" type="checkbox"/> Area of general interest | <input checked="" type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                      |                          |                          |                          |                                     |                          |
|----------------------|--------------------------|--------------------------|--------------------------|-------------------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                                     |                                     |                          |
|---------------------------------------------------|--------------------------|--------------------------|-------------------------------------|-------------------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input checked="" type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input checked="" type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/> |
| Other.....                                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>            | <input type="checkbox"/>            | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? MARKET OVERVIEW - meet to me - outside company like Input looking in at these companies

7. In what ways could the report have been improved?

Nothing I can think of

8. Other comments or suggestions:

Name

MR. STEVEN D. STEWART - Manager of Marketing  
(STEVE)

Title

Department

EXECUCOM Systems Corp.

Company

108 WILD BASIN ROAD

Address

Austin, TX 78746

City

State

ZIP

Telephone

(512) 327-7070

Date completed

Thank you for your time and cooperation.

M&S 63301 12/89

**INPUT**





01/29/91

19:39

COOPERS &amp; LYBRAND M.C.S NATIONAL

001

Coopers  
& Lybrand

F A X

National  
M C S  
9TH FLOOR1251 Avenue of the Americas New York, NY 10020  
Fax: 212 642 7155 ■ ■ ■ Phone: 212 536 2000

To:

Chas Goff ■

MESSAGE:

Address:

INPUT ■Mountain View, CA ■

\_\_\_\_\_ ■

\_\_\_\_\_ ■

Fax #:

415-961-3966 ■

From:

David Weiss ■

Date:

1/29/91 ■

# of Pages:

2 ■

(Inc. this one)

Charge #: \_\_\_\_\_ ■

If copy is incomplete or illegible, please contact operator  
at 212 536 3434 or:  
  
\_\_\_\_\_ ■

Dear Mr. Goff,

Ms. Foy asked me to respond  
to your evaluation, since we  
work together and I am doing  
EIS work.

If this fax is illegible, call me  
My telephone number is  
212-536-3404.

I hope my comments are  
helpful in improving an already  
first-rate report.

Sincerely,  
David Weiss



THE [illegible] OF [illegible] [illegible] [illegible]

[illegible]

[illegible]

[illegible]

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01/29/91

19:40

COOPERS &amp; LYBRAND M.C.S. NATIONAL

002

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*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You

## 1. Report title:

*UEIS*

## 2. Please indicate your reason for reading this report:

☐ Required reading☐ Area of high interest☐ Area of general interest☐ New product development☒ Business/market planning☐ Product planning☐ Future purchase decision☒ Systems planning☐ Other \_\_\_\_\_

## 3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report ( <u>32</u> %).....	<input checked="" type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input checked="" type="checkbox"/>	<input type="checkbox"/>

## 4. How useful were:

Data presented.....

Analyses.....

Recommendations.....

## 5. How useful was the report in these areas:

Alert you to new opportunities or approaches.....

Cover new areas not covered elsewhere.....

Confirm existing ideas.....

Meet expectations.....

Other \_\_\_\_\_

## 6. Which topics in the report were the most useful? Why?

*Market size and user characters. This helps us to plan for and provide the highest quality services.*

## 7. In what ways could the report have been improved?

*Should include more on Service providers. For instance, we have recognized in excess of \$10 million ~~cost~~ in EIS billing.*

## 8. Other comments or suggestions:

*You are still defining EIS in terms of the software package features available. This stifles creativity in determining what support an executive needs and therefore affects the long term growth and viability of the industry.*

Name

Title

Department

Company

Address

City

Telephone

Date completed

MAIL ROOM 1340

Thank you for your time and cooperation.

INPUT

THE UNIVERSITY OF CHICAGO  
DEPARTMENT OF CHEMISTRY  
CHICAGO, ILLINOIS 60637

TO: \_\_\_\_\_  
FROM: \_\_\_\_\_  
SUBJECT: \_\_\_\_\_

RE: \_\_\_\_\_  
DATE: \_\_\_\_\_

\_\_\_\_\_

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Order: 110776 Customer: RA04-56A AT&T; Ms. Marie Lawton Administrative Assistant; 30 Knightsbridge Road, Piscataway, NJ 08854, BEG:11/01/1990 END:12/31/1991 PO: (201) 457-2775  
 WEIS-RP 2 *INTERVIEWED AND OK TALKED DOWN IN REVIEW*  
 Order: 110650 Customer: RA09-19 AMERITECH INFORMATION SYSTEMS; Mr. Murray B. Davis Product Manager; 29777 Telegraph Rd., Suite 4020, Southfield, MI 48034, BEG:08/31/1990 END:08/31/1990 PO:8801027 (313) 262-6774  
 WEIS-RP 1 *SAM COURTESY*  
 Order: 110691 Customer: RA09-20 AMERITECH APPLIED TECHNOLOGIES; Ms. Delois Fain Manager; 30 S. Wacker Drive, 37th Floor, Chicago, IL 60606, BEG:09/28/1990 END:09/28/1990 PO: 312-609-6352  
 WEIS-RP 1  
 Order: 110069 Customer: RA10-13 ANDERSEN CONSULTING; Mr. Jim Fischer Managing Partner; 69 W. Washington, Chicago, IL 60602, BEG:01/01/1990 END:12/31/1990 PO: (312) 507-8339  
 WEIS-RP 1  
 Order: 110070 Customer: RA10-2 ANDERSEN CONSULTING; Ms. Jean Davis Mgr. Consulting Info. Services; 100 South Wacker Drive, 17th Floor, Chicago, IL 60606, BEG:01/01/1990 END:12/31/1990 PO: (312) 580-0033  
 WEIS-RP 1  
 Order: 110072 Customer: RA10-4 ANDERSEN CONSULTING; Ms. Marilyn Stone Mgr. S/W Integration; 100 S. Wacker Drive, 7th Floor, Chicago, IL 60606, BEG:01/01/1990 END:12/31/1990 PO: (312) 507-4090  
 WEIS-RP 1  
 Order: 110668 Customer: RB03-8 BOEING CENTRAL LIBRARY; Library M/S 74-60; Bldg 4-63 Dr 27, Logan N & N 6th St., Renton, WA 98055, BEG:09/13/1990 END:09/13/1990 PO:L18886 206-237-1563  
 WEIS-RP 1 *AMY DOERZ BACHER - NASA READ 11 (206) 655-3070*  
 Order: 3994 Customer: RB29-1 BELL SOUTH CORPORATION; Mr. John Lilly Corporate Resource Center; 1155 Peachtree Street, Room 12B01, Atlanta, GA 30367, BEG:01/01/1990 END:12/31/1990 PO: (404) 249-3260  
 WEIS-RP 2  
 Order: 110663 Customer: RC26-2 COOPERS & LYBRAND; Ms. Patricia Foy National Director, MCS; 1251 Avenue of the Americas, New York, NY 10020, BEG:09/11/1990 END:09/11/1990 PO: (212) 536-3165  
 WEIS-RP 1 *SURVEY ANSWERED BY DAVID WEISS AT FOY INSTRUCTIONS (412) 536-3409*  
 Order: 110694 Customer: RC43-2 COCA-COLA ENTERPRISES; Mr. P. Michael Taschler Vice Pres. of Info. Systems; One Coca-Cola Plaza, N.W., Room 1106, Atlanta, GA 303 404-676-8767  
 WEIS-RP 1  
 Order: 110703 Customer: RC45-1 COMSHARE LTD.; Accounts Payable; 32-34 Great Peter St., London, SW1 2D13, England BEG:09/28/1990 END:09/28/1990 PO:53031 071 222 5665  
 WEIS-RP 1  
 Order: 110646 Customer: RC96-1 COMSHARE, INC.; Mr. Craig Barrow Vice President-Product Mkt'g.; 3001 South State St., Ann Arbor, MI 48108, BEG:08/30/1990 END:08/30/1990 PO:  
 WEIS-RP 1  
 Order: 2770 Customer: RD01-2 DIGITAL EQUIPMENT CORPORATION; Library Market Research Center; Continental Boulevard, (MK01-1/K07), Merrimack, NH 03054, BEG:01/01/1990 END:12/31/1991 PO: 508-884-0212  
 WEIS-RP 2 *PMILL 508-884-0212 76666*  
 Order: 2715 Main Contact Customer: RD01-22 DIGITAL EQUIPMENT CORPORATION; Mr. George Starr Jr. Mgr, Consultant Relations; 40 Old Bolton Road, OG01-2/WII, Stow, MA 01775, BEG:01/01/1990 END:12/31/1991 PO: (508) 496-9506  
 WEIS-RP 1 *MS CAMILLE ABRAHAM 603-884-5643*





Order: 110073 Customer: R001-29 UEIS-RP 1	DIGITAL EQUIPMENT CORPORATION; Mr. Vince Santarasci; 150 Coulter Drive, CF02-2/12, Concord, MA 01742-2190,	BEG:01/01/1990 END:12/31/1991	PO: (508)264-1544
Order: 3219 Customer: R016-1 UEIS-RP 1	MAPS select 3 rpts / 40 hrs hotline DELOITTE-TOUCHE; Mr. Joseph-J. Masi Senior Partner; 13955 West 31st Street, Golden, CO 80401, <i>HE IS RETIRED - DOESN'T REALLY RECALL THE INFO - HAS ALREADY SPOKEN WITH DANNY WAGSON</i>	BEG:08/01/1990 END:07/31/1991	PO: (303) 837-3126
Order: 110688 Customer: R069-1 UEIS-RP 1	DOMINION BANKSHARES; Mr. WM. M. Nance Jr. Corp. Exec. Vice President; P.O. Box 13327, Roanoke, VA 24040,	BEG:09/21/1990 END:09/21/1990	PO:
Order: 110711 Customer: RE08-2 UEIS-RP 1	EXECUCOM SYSTEMS CORP.; Mr. Steven D. Stewart Manager Marketing Services; 108 Wild Basin Road, Austin, TX 78746,	BEG:10/01/1990 END:10/01/1990	PO: 512-327-7070
Order: 110721 Customer: RE95-1 UEIS-RP 1	EASEL CORPORATION; Mr. Dana Bauer Product Manager; 600 West Cummings Road, Woburn, MA 01801,	BEG:10/16/1990 END:10/16/1990	PO: (617)938-8440
Order: 110055 Customer: RF18-1 UEIS-RP 2	FEDERAL HOME LOAN BANK; Mr. Gary Buckner Sr. Vice President & CIO; 500 E. John Carpenter Freeway, P.O. Box 619026, Dallas/Ft. Wor <i>JULY 1989</i>	BEG:01/01/1990 END:12/31/1990	PO: (214) 541-8604
Order: 110678 Customer: RH05-1 UEIS-RP 1	HEALTH SYSTEMS GROUP; Ms. Vicki Surllett Senior Specialist; 10101 Claude Freeman, Charlotte, NC 28262,	BEG:09/14/1990 END:09/14/1990	PO: 704-549-7545
Order: 110685 Customer: RH06-1 UEIS-RP 1	HOLISTIC SYSTEMS INC.; Mr. Ian Bentley President; 9033 E. Easter Pl., Suite 210, Englewood, CO 80182,	BEG:09/21/1990 END:09/21/1990	PO: 303-790-7939
Order: 110920 Customer: RH22-6 UEIS-RP 1	HARRIS TRUST & SAVINGS BANK; Mr. Ronald A. Stein Vice President; P.O. Box 755, Floor 200/19 Time Sharing Div., Chicago, IL 60690, <i>RECEIVED IT DEC 20 - HASN'T READ IT - CALL HIM IN 2 WKS</i>	BEG:12/28/1990 END:12/28/1990	PO: (312) 461-3819
Order: 4086 Customer: RI01-11 UEIS-RP 1	IBM CANADA LABORATORY; Mr. Paul Cule TPC Strategy; 895 Don Mills Road, Mail Stop 31, Dept. 139, North York, M3C 1W3, Ontario, Ca <i>DOESN'T READ MOST OF THEM - BUT FAXED IT 1/17/91</i>	BEG:01/01/1990 END:12/31/1990	PO: (416) 448-2631
Order: 4027 Customer: RI01-128 UEIS-RP 1	IBM CORPORATION; Mr. Clive Mellor Manager, Market Forecasting; Old Orchard Road, Armonk, NY 10504,	BEG:01/01/1991 END:12/31/1991	PO: (914) 765-6042
Order: 4066 Customer: RI01-15 UEIS-RP 1	IBM CORPORATION; Ms. Ilse Ruckert U.S.M. & S. MI Info. Svcs.; 1133 Westchester Avenue, Mail Drop 147 1C-1301, White Plains, NY <i>DOESN'T READ IT &amp; CAN'T TELL ME WHO DOES - OPEN LIBRARY</i>	BEG:01/01/1990 END:12/31/1990	PO: (914) 642-6508
Order: 4058 Customer: RI01-37 UEIS-RP 2	IBM CORPORATION; Ms. Chris Backle Library; 400 Person's Pond Road, Mail Drop #028, Franklin Lakes, NJ 07417,	BEG:01/01/1991 END:12/31/1991	PO: SVC. AGREEMENT (201) 848-3950
Order: 110693 Customer: RI01-84W UEIS-CP 1	IBM CORPORATION; Vendor Accounting; P.O. Box 4003, Southbury, CT 06488,	BEG:09/28/1990 END:09/28/1990	PO: 3416032



Order: 110676		BEG:09/14/1990	END:09/14/1990	PO:	
Customer:R177-1	INFORMATION RESOURCES; Mr. Gary O'connell Director Financial Application ; 200 Fifth Avenue, Waltham, MA 02154,				617-890-1118
UEIS-RP	1				1100
Order: 110652		BEG:09/06/1990	END:09/06/1990	PO:	
Customer:RL01-1	LEVI STRAUSS & CO.; Mr. Jim Wilson Manager, LeviLink ; 1155 Battery Street, San Francisco, CA 94111,				(415) 544-7666
UEIS-RP	1				1100
Order: 2787		BEG:01/01/1990	END:12/31/1991	PO:	
Customer:RL04-1	LITTON COMPUTER SERVICES; Mr. Ray Wolfe VP, Business Development ; 4747 Hellyer Ave., P.O. Box 210059, San Jose, CA 95151-0059,				(408) 363-2400
UEIS-RP	1				
Order: 4078	Ship to must be clarified by Wayson	BEG:01/01/1990	END:12/31/1991	PO:	00000005480
Customer:RL04-10	LITTON COMPUTER SERVICES; Accounts Payable Atten: D. Worklum ; P.O. Box 4040, Woodland Hills, CA 91367-4040,				
UEIS-RP	1				
Order: 110764		BEG:10/25/1990	END:10/25/1990	PO:	
Customer:RN13-20	NYNEX CORPORATION; Ms. Teresa Wilkins Staff Manager ; 1111 Westchester Avenue, White Plains, NY 10604-3509,				(914) 644-6264
UEIS-RP	1				
Order: 110784		BEG:11/06/1990	END:11/06/1990	PO:	
Customer:RN24-60	NCR CORPORATION; Mr. Bob Shinkle Manager ; 1700 S. Patterson Boulevard, WHQ-3, Dayton, OH 45479,				(513) 445-2411
UEIS-RP	1				
Order: 110921		BEG:12/28/1990	END:12/28/1990	PO:	
Customer:RO75-1	OHIO EDISON COMPANY; Ms. Susan D. Myer Coordinator DP Education ; 76 S. Main Street, Akron, OH 44308,				(216) 384-5345
UEIS-RP	1				5151
Order: 110592	No Charge per Taylor	BEG:01/01/1990	END:08/03/1990	PO:	
Customer:RP23-1	POSPP; Ms. Ellen Snoyer ; 3230 Commander Drive, Carrollton, TX 75006,				(214) 250-3644
UEIS-RP	1				
Order: 110675		BEG:09/14/1990	END:09/14/1990	PO:	
Customer:RR09-1	RANK XEROX NETHERLAND BV; Ms. A. Soege Director Customer Service ; Gondel 1, Amstelveen, 1126 MY, The Netherlands				31 20 656 3333
UEIS-RP	1				
Order: 110791		BEG:11/09/1990	END:11/09/1990	PO:	
Customer:RS83-1	SEMA GROUP; Mr. M. McIntosh ; 22 Long Acre, London, WC2E 9LY, England				PO:7557K 72319
UEIS-RP	1				
Order: 110912		BEG:12/21/1990	END:12/21/1990	PO:	
Customer:RS92-1	SAS INSTITUTE, INC.; Mr. Barrett Joyner Director, Marketing ; SAS Campus Drive, Cary, NC 27513,				(919) 677-8000
UEIS-RP	1				
Order: 110045		BEG:01/01/1990	END:12/31/1990	PO:	
Customer:RU08-3	UNIVERSITY OF CALIFORNIA; Mr. Richard West AVP, Information Systems ; 300 Lakeside Drive, 8th Floor, Oakland, CA 94612-3550,				(415) 987-0405
UEIS-RP	2				
Order: 110116		BEG:	END:	PO:	
Customer:ZINTERCOA Z..CALIFORNIA INTERNAL; Mr. Denny Wayson ; X, X,					
UEIS-RP	1				
Order: 110117		BEG:	END:	PO:	
Customer:ZINTERCOB Z..CALIFORNIA INTERNAL; Sales/Mkt Library ; X, X,					
UEIS-RP	1				

*NOT THE PERSON - ASK FOR LOANN FRIEDLAND - NO BODY ELSE READER - 415 544-7116*

*CALL BILL Hopkins*



Order: 110119 Customer: ZINTERCOF Z..CALIFORNIA LIBRARY; Library ; X, X, UEIS-RP 2	BEG:	END:	PO:
Order: 110120 Customer: ZINTERCOG Z..INPUT FRANCE; Field Salesperson ; X, X, UEIS-RP 1	BEG:	END:	PO:
Order: 110124 Customer: ZINTERCOM Z..INPUT NEW JERSEY-TEANECK; Field Salesperson ; X, X, UEIS-RP 1	BEG:	END:	PO:
Order: 110125 Customer: ZINTERCOI Z..INPUT NEW JERSEY - STOCK; Library ; X, X, UEIS-RP 2	BEG:	END:	PO:
Order: 110123 Customer: ZINTERCOJ Z..LONDON; Library/Stock ; X, X, UEIS-RP 4	BEG:	END:	PO:
Order: 110126 Customer: ZINTERCOK Z..WASHINGTON; Barbara & Sales Library & Sales ; X, X, UEIS-RP 2	BEG:	END:	PO:
Order: 110135 Customer: ZINTERCOL ..REGISTER OF COPYRIGHTS; Dep & Acq Div-LM438C ; Library of Congress, Washington, DC 20559, UEIS-RP 2	BEG:	END:	PO: (202) 707-7125
Order: 110127 Customer: ZINTERCOO ..INPUT KK; Mr. Tetsuo Imei ; Seida Bldg 4-6, Kanda Sakuma-cho, Chiyoda-ku, Tokyo, 101, Japan UEIS-RP 2	BEG:	END:	PO:
Order: 110610 Customer: ZINTERCOV Z..DATA MANAGEMENT INT'L.; Mr. K.S. Min Managing Director ; x, x, Korea UEIS-RP 2	BEG:	END:	PO:
Order: 110550 Customer: ZINTERCOW Z..INPUT GERMANY; Mr. Frank Solbach ; x, x, UEIS-RP 1	BEG:	END:	PO:
Order: 110611 Customer: ZINTERCOY Z..CALIFORNIA INTERNAL; Mr. Doug Tayler ; x, x, UEIS-RP 1	BEG:	END:	PO:





VEIS

Company

CONTACT

CALL BACK

WHEN

Comments

<del>Boeing</del>	<del>Don</del> <del>DOUGLAS</del>			LEFT # on <del>message</del> V.M. 1/18/91
Cooper + Lybrand	Palmer FOY			OUT UNTIL 24 - LEFT MESSAGE WITH MAMIE. 22
CoLA Cola	TASCHER			OUT OF TOWN UNTIL <del>next</del> THURSDAY - 22
Dominion Bankshare	NANCE			SLL took it - HE WILL TRY TO CALL ON THURSDAY 11 meeting 1/22
<del>HOME</del> <del>COM BANK</del>	<del>JERRY</del> <del>TERRY</del>	IF HE DOESN'T CALL BACK DON'T CALL		② REPORTS TERRY TERRY - LEFT MESSAGE FOR HIM TO CALL ME 22/22
EXECUTIVE Systems	Steve Stearns			LEFT # WITH <del>THREE</del> MESSAGE! 22/25
Edsel Corp.	BAUER			LEFT # WITH ANSWERING WOMAN 22/22
<del>WATSON</del> Systems Inc.	<del>Boeing</del> <del>Copy</del> <del>O'Connell</del>			LEFT MESSAGE WITH FLENN TO CALL ME 1/22
Information Resource	<del>LOWRY</del> <del>FRANK</del> <del>AND</del> <del>Jim Wilson</del>			LEFT # WITH CAROL 1/22 1/23
<del>Law</del> <del>Stearns</del>	<del>Contract</del> <del>Mr. Deane</del> <del>DURSO</del> <del>TERESA</del> <del>WILKINS</del>			OUT OF OFFICE UNTIL 28TH - LEFT MESSAGE 07 1975 V.M. 22 1/28
Nynox Corp.				LEFT # ON V.M. 1/23 (24) - 1/22
SAS Consultants	<del>B. Sigler</del>			LEFT # ON V.M. 1/23 22/91
Ohio Edison Company	Susan myers			LEFT # WITH ASSURANCE 1/22
HARRIS TRUST	Ron. Skarr			Call in 2 WEEK - HASN'T READ IT 1/22
Digital Eq.	GEORGE STARR			LEFT # ON V.M. 1/25
AT&T	LAWSON COURSON			LEFT # WITH HAWKUM - TO GET ME SOME # 1/25 1/28
<del>Cooper + Lybrand</del>	<del>FOY</del>			CALLER 1/25/22 - MAY RETURN IT BY NEXT FRIDAY
Digital	Vince Smithe			② 1/28



# Report Quality Evaluation

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1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~

*UEIS*

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                       |                          |                          |                          |                          |                          |
|-----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented .....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses .....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations ..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                    |                          |                          |                          |                          |                          |
|----------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches ..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere .....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas .....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations .....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other .....                                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

CALLER  
AND  
PENDING

*UEIS*

Name

*SAM COURSEN*

Title

Department

*AT + T*

Company

Address

*30 KNIGHTBRIDGE ROAD*

City

*DISCANTAWAY, N.J. 08854*

State

ZIP

Telephone

*(201) 457-4130*

Date completed

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1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
(~~WOLFE~~) *WOLFE*

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                      |                          |                          |                          |                          |                          |
|----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                          |                          |                          |
|---------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other _____                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name

*VINCE SANTARASCIA*

Title

Department

Company

*DIGITAL EQUIPMENT CORP.*

Address

City

*CONCORD MA*

State

ZIP

Telephone

*(508) 493 7324*

Date completed

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- ☐ Required reading ☐ New product development ☐ Future purchase decision  
☐ Area of high interest ☐ Business/market planning ☐ Systems planning  
☐ Area of general interest ☐ Product planning ☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- Data presented.....☐.....☐.....☐.....☐.....☐  
Analyses.....☐.....☐.....☐.....☐.....☐  
Recommendations.....☐.....☐.....☐.....☐.....☐

5. How useful was the report in these areas:

- Alert you to new opportunities or approaches.....☐.....☐.....☐.....☐.....☐  
Cover new areas not covered elsewhere.....☐.....☐.....☐.....☐.....☐  
Confirm existing ideas.....☐.....☐.....☐.....☐.....☐  
Meet expectations.....☐.....☐.....☐.....☐.....☐  
Other.....☐.....☐.....☐.....☐.....☐

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name

*George Stark*

Title

Department

Company

*Digital Equipment Corp*

Address

City

Telephone

*603-8845643*

State

ZIP

*(603) 8845643*

Date completed

*493511*

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1. Report title: DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS  
Information Systems and Outsourcing - A Strategic Assessment  
WOLFEIS

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____%).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                      |                          |                          |                          |                          |                          |
|----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                          |                          |                          |
|---------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other _____                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name MR. WM M. NANCE JR Title CORP EXEC. V.P.

Department \_\_\_\_\_

Company DOMINION BANKSHARE

Address P.O. Box 13327

City ROANOKE VA State 24040 ZIP

Telephone (703) 563-7000 Date completed \_\_\_\_\_

Thank you for your time and cooperation.

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2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____%) .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

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| Data presented .....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses .....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations ..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                    |                          |                          |                          |                          |                          |                          |                          |
|----------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches ..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere .....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas .....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations .....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other .....                                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

*MR DANA BAUER*

Name \_\_\_\_\_ Title \_\_\_\_\_

Department \_\_\_\_\_

Company *EASEL Corporation*

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

(617) 938 8440

Telephone \_\_\_\_\_ Date completed \_\_\_\_\_

*Thank you for your time and cooperation.*

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1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
(WOL) VEIS

2. Please indicate your reason for reading this report:

- ☐ Required reading ☐ New product development ☐ Future purchase decision  
☐ Area of high interest ☐ Business/market planning ☐ Systems planning  
☐ Area of general interest ☐ Product planning ☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- Data presented.....☐  
Analyses.....☐  
Recommendations.....☐

5. How useful was the report in these areas:

- Alert you to new opportunities or approaches.....☐  
Cover new areas not covered elsewhere.....☐  
Confirm existing ideas.....☐  
Meet expectations.....☐  
Other.....☐

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name RONALD A STEIN Title \_\_\_\_\_

Department \_\_\_\_\_

Company HARRIS TRUST SAVINGS BANK

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (312) 461-3819 Date completed \_\_\_\_\_

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# Report Quality Evaluation

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1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
(11/01/91) VEIS

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
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	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

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|----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                          |                          |                          |
|---------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other _____                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name

GARY O'CONNELL

Title

Director Financial

Department

Information Resources

Company

Address

City

(617) 890-1100

State

ZIP

Telephone

Date completed

Thank you for your time and cooperation.

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# Report Quality Evaluation

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8/16/91 IF IT IS IN  
4:17

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*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You.

1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
(~~WEEK~~) *VEIS*

2. Please indicate your reason for reading this report:
- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:
- |                               | Extent                   |                          | Usefulness (1=Low, 5=High) |                          |                          |                          |                          |
|-------------------------------|--------------------------|--------------------------|----------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
|                               | Read                     | Skipped                  | 1                          | 2                        | 3                        | 4                        | 5                        |
| Executive Overview .....      | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Complete report .....         | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Part of report (____ %) ..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/>   | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

4. How useful were:
- |                       |                          |                          |                          |                          |                          |
|-----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented .....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses .....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations ..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:
- |                                                    |                          |                          |                          |                          |                          |
|----------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches ..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere .....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas .....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations .....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other .....                                        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name *TERESA WILKINS* Title \_\_\_\_\_  
 Department *MARKET + PLANNING*  
 Company *NYNEX CORPORATION*  
 Address \_\_\_\_\_  
 City *White Plains,* State \_\_\_\_\_ ZIP \_\_\_\_\_  
 Telephone *(914) 644-6264* Date completed \_\_\_\_\_

Thank you for your time and cooperation.  
 > 7600.

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*ELLEN McDERMOTT* *Patricia LARSON* *(914) 644 6068*  
*(914) 683 2284*

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DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS

1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
(W)UEIS

2. Please indicate your reason for reading this report:

- ☐ Required reading ☐ New product development ☐ Future purchase decision  
☐ Area of high interest ☐ Business/market planning ☐ Systems planning  
☐ Area of general interest ☐ Product planning ☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- Data presented.....☐ .....☐ .....☐ .....☐ .....☐  
Analyses.....☐ .....☐ .....☐ .....☐ .....☐  
Recommendations.....☐ .....☐ .....☐ .....☐ .....☐

5. How useful was the report in these areas:

- Alert you to new opportunities or approaches.....☐ .....☐ .....☐ .....☐ .....☐  
Cover new areas not covered elsewhere.....☐ .....☐ .....☐ .....☐ .....☐  
Confirm existing ideas.....☐ .....☐ .....☐ .....☐ .....☐  
Meet expectations.....☐ .....☐ .....☐ .....☐ .....☐  
Other \_\_\_\_\_☐ .....☐ .....☐ .....☐ .....☐

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name SUSAN D Myer Title \_\_\_\_\_

Department \_\_\_\_\_

Company Ohio Edison Company

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone (216) 3845151 Date completed \_\_\_\_\_

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1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
*VIEWIS*

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____%).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                      |                          |                          |                          |                          |                          |
|----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                          |                          |                          |
|---------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other _____                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name

*MR MICHAEL TASCHLER*

Title

*VP of Information Systems*

Department

Company

*Coca-Cola Enterprises*

Address

City

State

ZIP

Telephone

Date completed

*404 676 8767*

*Thank you for your time and cooperation.*

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# Report Quality Evaluation

OUTSIDE SERVICE  
PRODUCTS (W)  
4:17

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1. Report title: *Information Systems and Outsourcing - A Strategic Assessment*  
(HOL) VEIS

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skimmed	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                      |                          |                          |                          |                          |                          |                          |                          |
|----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                          |                          |                          |                          |                          |
|---------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other _____                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

HASN'T  
READ IT YET

Name LOU ANN FRIEDLAND Title \_\_\_\_\_

Department LEVI STRAUSS & CO

Company \_\_\_\_\_

Address 1155 BATTERY STREET

City S F CA State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Date completed \_\_\_\_\_

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1. Report title:

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____%).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

Data presented.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Analyses.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Recommendations.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

5. How useful was the report in these areas:

Alert you to new opportunities or approaches.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Cover new areas not covered elsewhere.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Confirm existing ideas.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Meet expectations.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Other.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

6. Which topics in the report were the most useful? Why?

7. In what ways could the report have been improved?

8. Other comments or suggestions:

Name

Amy Doerz-Bacher

Title

Department

Company

Boeing Corporation

Address

City

(206) 655-3070

State

ZIP

Telephone

(206) 237-1563

Date completed

Thank you for your time and cooperation.

MAS 633/01 12/89

HASNT READ THE  
REPORT - PASSED IT  
ON TO ANOTHER PERSON

INPUT

1/19/91

416  
4483114

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OUTSIDE SERVICE  
PRODUCT (w)  
01/01/91 IT IS OK  
417

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1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
(11/01/91) *VEIS*

2. Please indicate your reason for reading this report:

- ☐ Required reading ☐ New product development ☐ Future purchase decision  
☐ Area of high interest ☐ Business/market planning ☐ Systems planning  
☐ Area of general interest ☐ Product planning ☐ Other \_\_\_\_\_

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report .....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- Data presented.....☐.....☐.....☐.....☐.....☐  
Analyses.....☐.....☐.....☐.....☐.....☐  
Recommendations.....☐.....☐.....☐.....☐.....☐

5. How useful was the report in these areas:

- Alert you to new opportunities or approaches.....☐.....☐.....☐.....☐.....☐  
Cover new areas not covered elsewhere.....☐.....☐.....☐.....☐.....☐  
Confirm existing ideas.....☐.....☐.....☐.....☐.....☐  
Meet expectations.....☐.....☐.....☐.....☐.....☐  
Other \_\_\_\_\_☐.....☐.....☐.....☐.....☐

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Department \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Date completed \_\_\_\_\_

*Thank you for your time and cooperation.*

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# Report Quality Evaluation

19 PDI OUT  
OUTSIDE SERVICE  
PRODUCTS (W)  
417

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*DEVELOPMENTS IN EXECUTIVE INFORMATION SYSTEMS* Thank You.

1. Report title: ~~Information Systems and Outsourcing - A Strategic Assessment~~  
(HOLERS) *VEIS*

2. Please indicate your reason for reading this report:

- |                                                   |                                                   |                                                   |
|---------------------------------------------------|---------------------------------------------------|---------------------------------------------------|
| <input type="checkbox"/> Required reading         | <input type="checkbox"/> New product development  | <input type="checkbox"/> Future purchase decision |
| <input type="checkbox"/> Area of high interest    | <input type="checkbox"/> Business/market planning | <input type="checkbox"/> Systems planning         |
| <input type="checkbox"/> Area of general interest | <input type="checkbox"/> Product planning         | <input type="checkbox"/> Other _____              |

3. Please indicate extent report used and overall usefulness:

	Extent		Usefulness (1=Low, 5=High)				
	Read	Skipped	1	2	3	4	5
Executive Overview.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Complete report.....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>
Part of report (____ %).....	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>	<input type="checkbox"/>

4. How useful were:

- |                      |                          |                          |                          |                          |                          |
|----------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Data presented.....  | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Analyses.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Recommendations..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

5. How useful was the report in these areas:

- |                                                   |                          |                          |                          |                          |                          |
|---------------------------------------------------|--------------------------|--------------------------|--------------------------|--------------------------|--------------------------|
| Alert you to new opportunities or approaches..... | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Cover new areas not covered elsewhere.....        | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Confirm existing ideas.....                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Meet expectations.....                            | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |
| Other _____                                       | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> | <input type="checkbox"/> |

6. Which topics in the report were the most useful? Why? \_\_\_\_\_

7. In what ways could the report have been improved? \_\_\_\_\_

8. Other comments or suggestions: \_\_\_\_\_

Name \_\_\_\_\_ Title \_\_\_\_\_

Department \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ ZIP \_\_\_\_\_

Telephone \_\_\_\_\_ Date completed \_\_\_\_\_

*Thank you for your time and cooperation.*

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